



## NEWSLETTER FOR MAY 2013

[www.sbe42.org](http://www.sbe42.org)

### CHAPTER OFFICERS

Chairman	Mike Flynn / WTGL
Vice Chair	Steve Fluker / Cox Media
Secretary	John Demshock / iMC
Treasurer	Randy Woods / WPOZ

*The SBE Chapter 42 meetings are generally held on the first Thursday of the month at the WPOZ Conference Center. Food and refreshments are available beginning at 6:00 p.m. The main meeting begins at 6:30 p.m. Check your email or the website for program details.*

### CHAPTER 42 Meeting Minutes - May 2nd, 2013

Chairman Flynn called the meeting to order at 6:30pm at the WPOZ Conference Center. The meeting concluded at 7:00 pm .



**Newsletter** - April news-letter approved

#### Treasurer Report

Opening Balance	5,227.47	4/4/13
Disbursements	116.55	Meeting food
Income	0	
Ending Balance	5,110.92	5/2/13

**Certification** - Certification amnesty program

<http://sbe.org/sections/documents/Jubileeeapplicationandcredits.pdf>

**Membership** - Nothing to report

#### Freq. Coordination -

WESH is moving their 2 Ghz link in Brevard County. Lou is sending out the information to all for local coordination.

**EAS** - Nothing to report

#### Website -

A [Local Jobs](#) listing has been added to the footer selection section of the [SBE42](#) website.

**Old Business** - The certification amnesty program was discussed

#### New Business -

**Kudos out to meeting coordinators for the great job they are doing.**

Frank Reports Gary Sprignoli has contacted him about a seminar on DTV and possibly mobile DTV.

InfoComm coming up 6/8-14 See Ed for pass

Frank suggested we consider contributing to the Museum of Broadcasting and it was decided we do a little research and discuss next month.

Lou mentioned Harris Seminar being held in Lakeland. Lou will send details to Mike Flynn.

## May Program

Tonight's program was presented by Howard Barouxis with Digital Rapids. Topics included different types of media compression codecs and wrappers, file-based workflow for visual media, and tradeoffs between quality and speed. Streaming media was discussed at length.



Office: 786 245-7235

Mobile: 413 531-1881

eMail: [howard.barouxis@digitalrapids.com](mailto:howard.barouxis@digitalrapids.com)

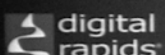
URL: [www.digitalrapids.com](http://www.digitalrapids.com)



## Who is Digital Rapids?

- Trusted provider of market-leading media transformation and workflow solutions for bringing live and on-demand video to wider audiences on more viewing platforms
- Solutions spanning the critical points in digital media operations
  - Ingest
  - Encoding
  - Transcoding
  - Multi-Screen Streaming
  - Broadcast
  - Workflow
- Our tools, technology and expertise enable our customers to reach their audiences more efficiently, more effectively and more profitably

Encoding for Multiple Platforms: Basics and Beyond [www.digital-rapids.com](http://www.digital-rapids.com)



## Agenda

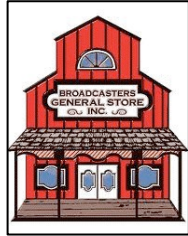
- Recapping the Basics: "What is Encoding?", Compression vs. Quality
- Codecs, Containers and Metadata
- Codec Implementations vs. Compression Standards
- Choosing a Codec
- Quality Influences Beyond the Codec
- Efficiency in Multi-Format Encoding
  - Concurrent Outputs
  - Multiplexing
- Encoding for Adaptive Bit Rate Delivery (Adaptive Streaming)
- Why Use a Dedicated Encoder?
- Digital Rapids Overview

Encoding for Multiple Platforms: Basics and Beyond [www.digital-rapids.com](http://www.digital-rapids.com) 2

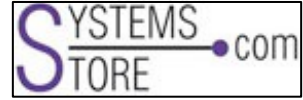
# Sustaining Members

SBE Chapter 42 thanks all of our sustaining members for their continued support!

Chris Shute  
Broadcasters  
General Store  
800-342-0186



Larry Lamoray  
SystemsStore.com  
407-656-3719



Mike Sprysenski  
Clear Channel Orlando  
407-916-7800



David Hultsman  
Continental  
Electronics  
888-822-1078  
205-822-1078



Larry Bornacelli  
Cox Radio  
Orlando  
407-295-5858



Richard Monn  
WESH TV2  
407-645-2222



Edward Kothera  
Comprehensive  
Technical Group  
904-794-2735



Jim Kauffman  
WFTV TV9  
407-841-9000



Gary A. Minker  
Radio Works R.F.  
Consulting  
561-969-9245



Frank Torbert  
WKMG TV6  
407-521-1200



Andy Cole  
SCMS Inc.  
803-792-4583  
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Jim Hoge  
WPOZ 88.3FM  
407-869-8000



Jim Kuzman  
Technical Writer  
Linear Acoustic Inc  
407-276-6492



Ken Skok  
Sales 352-208-4688

Rob Chambers  
Universal Studios  
Production Group  
407-363-8400

